Faculty of Engineering Management

		STUDY MODULE D	ESCRIPTION FORM			
	of the module/subject	Code 1011105311011134996				
Field of			Profile of study	Year /Semester		
Engineering Management - Part-time studies -			(general academic, practical) (brak)	1/1		
Elective path/specialty Marketing and Company Resources			Subject offered in: Polish	Course (compulsory, elective) obligatory		
Cycle o	f study:		Form of study (full-time,part-time)			
Second-cycle studies			part-time			
No. of h	nours			No. of credits		
Lectu	re: 16 Classes	s: 14 Laboratory: -	Project/seminars:	- 3		
Status		program (Basic, major, other)	(university-wide, from another field)			
□ d43		(brak)		(brak)		
Educati	on areas and fields of sci	ence and art		ECTS distribution (number and %)		
social sciences				3 100%		
Economics				3 100%		
Responsible for subject / lecturer: dr Tomasz Brzęczek Responsible for subject / lecturer: dr Tomasz Brzęczek						
ema	ail: tomasz.brzeczek@	put.poznan.pl	email: tomasz.brzeczek@p	out.poznan.pl		
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Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań			Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań			
Prere	equisites in term	s of knowledge, skills an	d social competencies:			
1	Knowledge	Student knows economic terms and management problems, esppecially operation management problems.				
2	Skills	Student has Excel and computer skills. Makes basic operations of matrix algebra.				
3	Social competencies	Student works in team and prepares project.				
Assu	imptions and obj	ectives of the course:				
		put modeling in management syst timization and methods of estimati		deliver knowledge about		
	Study outco	mes and reference to the	educational results for	a field of study		
Knov	vledge:					
		mization problems in managemer	•	nts [K2A_W01]		
		ction structure, mixture and sched	·			
	•	s for tasks, resources, travel route ods with continous and descrete va		. – .		
	•	ization methods [K2A_W09]	anable and inlear of non-linear	runction: - [RZA_W09]		
		ares method [K2A_W10]				
Skills						
1. Stud	dent builds input-outpu	t model of economic system effect	tiveness [K2A_U01]			
2. Use	s optimization method	s: graphical, simplex, graphs and	transportation algorithm [K2/	A U04.1		

- 3. Student estimates or optimizes models with Excel, GRETL and Solver (inc. Solver Foundation). [K2A_U07]
- 4. Uses multi criteria methods (aims hierarchy, metacriterion, fulfillment degre, AHP). [K2A_U04]
- 5. Estimates linear and linaerizable econometric models with OLS. [K2A_U04]
- 6. Explains results of optimization and econometric models and uses them in management. [K2A_U02]

Social competencies:

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- 1. Student is aware of optimization benefits in management and planning. [K2A_K03]
- 2. Spreads optimization in management problem solving. [K2A_K05]
- 3. Can objectively assess and analyze data and solutions of management problems. [S2A_K06]

Assessment methods of study outcomes

Exercises pass with mark from written test in theory and tasks.

Course description

- 1. Estimation of linear and linearizable econometric models with OLS.
- 2. Clasification and modeling of decision tasks. Problems of production structure, mixture, resource division, transportation and tasks allocation.
- 3. Linear programming. Simplex and graphical method.
- 4. Multi-criteria continous programming. Metacriterion, objectives hierarchy.
- 5. Multi-criteria integer programming. Fulfillment degre, AHP.
- 6. Net programming. CPM? critical path method. PERT-program evaluation and review technique.
- 7. Transportat optimization problem and Little algorithm.
- 8. Basics of nonlinear programming.

Basic bibliography:

- 1. Balakrishnan N., Render B., Stair RM., Managerial Decision Modeling with Spreadsheets, Pearson Education 2006.
- 2. Brzęczek T., Gaspars-Wieloch H., Godziszewski B., Podstawy badań operacyjnych i ekonometrii, Wydawnictwo PP, Poznań 2010.
- 3. Maddala G.S., Lahiri K., Introduction to Econometrics 4-th edition, Wiley 2009.
- 4. Ravindran A.R. (ed.), Operations Research and Management Science Handbook, 904 p., Operations Research Series, CRC Press 2007.
- 5. Przykłady i zadania z badań operacyjnych i ekonometrii, Sikora W. (red.), Wyd. UEP, seria MD 163, Poznań 2005.
- 6. Taha H.S., Operations Research: An Introduction (8-th Edition), 813 p., 2006 (with AMPL and Excel Solver examples).

Additional bibliography:

- 1. Krajevski LJ., Ritzman LP., Malhorta MK., Operations Management, Prentice Hall Int., 2006.
- 2. Węglarz J., Modelowanie i optymalizacja. Badania operacyjne i systemowe, Exit, Warszawa 2003.
- 3. Winston W.L., Operations Research: Applications and Algorithms (with CDrom and InfoTrac) 1440 p., Duxbery Press 2003.

Result of average student's workload

Activity	Time (working hours)
1. Lectures	16
2. Exercises	14
3. Consultation	30
4. Student	30

Student's workload

Source of workload	hours	ECTS
Total workload	90	3
Contact hours	60	2
Practical activities	30	1